



Paris, October 31, 2006
For immediate release

**zSlide™ announces its podmailing.com service is the first
Peer-To-Peer attachment system for E-mail boosted by the
Amazon S3 storage service**

Paris, October 31, 2006: zSlide, a privately held company based in France today upgraded its Peer-To-Peer web service podmailing.com, based on the web-scale storage service Amazon S3 from Amazon Web Services.

Four months ago zSlide released Podmailer: a simple software which enables to send and receive e-mail attachments of any size without clogging e-mail boxes thanks to Peer-To-Peer transfers. The new Podmailer Express now uses Amazon S3 to store files in transit, which assures users of fast and reliable deliveries.

Steve Rabuchin, Director of Developer Relations for Amazon Web Services declares that: "zSlide's podmailing.com service is a great example of what is possible when developers can focus on their customers rather than their infrastructure. By employing Amazon S3, in combination with Amazon S3's native support of the open-source BitTorrent protocol, podmailing.com can achieve world-class reliability while focusing on providing a great user experience."

"We create the simplest applications based on Peer-To-Peer technologies in order to provide unskilled users with the most efficient services", says Louis Choquel, CEO of zSlide. "To solve the issue of quality of service, podmailing.com introduces a new breed of Peer-To-Peer services. Our idea is to support our Peer-To-Peer network with a rock-solid and highly scalable infrastructure that can grow in symbiosis with it. It has become a reality thanks to Amazon S3."

zSlide announces that other Amazon S3-powered services are in the works for podmailing.com, such as high quality video distribution for blogs and large file storage. zSlide has started taking private beta applications for people and companies who wish to distribute files heavier than 500MB to audiences exceeding 10,000 people. Bruno Carsenti, co-founder of zSlide, says: "By combining the economics of Peer-To-Peer file delivery with the strength of Amazon S3 grid hosting, we will introduce a disruptive business model which will shake up the economics of content delivery."

[About podmailing.com](#)

The podmailing.com website provides an e-mail service based on Peer-To-Peer. Released in beta version in July 2006, this e-mail attachment service allows users to send and receive big files (in excess of 1 gigabyte), thanks to the simple Podmailer software. podmailing.com also pioneers political video Peer-To-Peer distribution in Europe by distributing high quality videos on behalf of UMP which is the ruling party in France.

About zSlide™

zSlide™ is a French software company, based in Paris, which has been pioneering online experiences and technologies for 5 years. zSlide™ employs 25 persons, and collaborates with major media groups and international telcos: zSlidePlayer™ is currently used to power the most advanced paid content offers on the Internet, including Video on Demand, Online Music Stores, and Online Games stores.

zSlide™ was granted in 2001 the "innovative company" distinction awarded by ANVAR (National Agency for Research Valorization). zSlide™'s technical expertise comprises Peer-to-Peer technology, digital media distribution, content synchronization on portable media players, 3G phones, as well as next-generation consoles.

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